



EGBA

Meeting notes from 03/17/08

Present were: Barb K & Tim Hurley (Petskleen), Sara S (Sara's Garden Maids), Jim T (The UPS Store), Linda C (Aflac), Susanne K (JDRF), Ryan S (Rensco Chamber), Ruth J (Mass Mutual), Debbue S (EG Library), Ginny O (Colldwell Banker), Rick M (EG Town Board), Lynne R (Lynne Dee's Gallery), Nancy K (The Country Trunk), Kim L (Fairfield Inn by Marriott), Brian Z (Business Ops), Ann T (NBT Bank)

NEW faces: Nick W (Edward Jones), Theresa S (JDRF), Pat R (Talk 1300), Cathy B (Media Sales Group), Lorraine G (EGWC)

Introductions around the room were made.

Ann Taylor presented NBT Bank as the Highlighted Business of the month. NBT's official Grand Opening is April 9 at 7:30a. Ann assured everyone that coffee will be available!

Any business that is interested in being highlighted in April, please email kim@egba.org

Ruth J and Brian Z presented on their findings to get an EG map. Neither LER Graphics nor J&J Printing were available to make their own presentations. Choosing a local business and price are important factors in the final decision. Prior to that happening, the decisions that need to be made are: size and format (tear off, two (2) sided vs. one (1) sided, etc), cost per ad vs. listing and who should be approached to participate. The decision was made to have a detailed discussion at the PR/Marketing meeting on Wed, March 19.

Ann, from NY DOT came to instruct the group on the rules we must abide by for April's clean-up days. She also brought some hard hats and bags. For a complete list of rules, please contact Lynne Catelotti at Good Buy Books, lcatelot@nycap.rr.com.

EGBA's first 'mixer' is titled: Alliance After Hours. It's being held on April 1st from 6-8p at NBT Bank, sponsored, in part by NBT and Teagan's. Everyone is invited to come and bring an interested neighbor or associate. Please RSVP to info@egbiz.org with the subject AAH.

Rick M and Kim L have been working on a vacant commercial property list. Rick M presented the list to the group. The Lodge was added. Each property must be approached individually, as well as the owner, as all are unique. EGBA's purpose in gaining this information is for the beautification of EG Town.

Lynne R completed going through the 400+ businesses on a list obtained from the www. She gave anyone who was interested in making phone calls one page with a call sheet to fill in and return to her. She hopes that the list will be completed in time to invite all to the AAH and the April clean-up dates.

The next meeting is April 21.